



Showing pictures to get responses

Image tests, Product evaluations, Design evaluations etc.

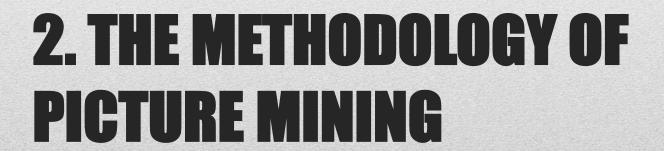
Collecting or gathering pictures

Draw pictures, Bring pictures on interviews, gather pictures from the internet etc.

Types of picture-used researches

- Introduce the concept and frame work of Picture Mining
- Discuss about the methodology and significance of Picture Mining from past researches

Objectives of the Report



• Definition:

- Picture mining is the explorative method that takes useful information from pictures, static or moving images.
- It is often compared with the methods of text mining.
- The Picture Mining concept includes observational research in the broad sense, because it also aims to analyze moving images

(Ochihara, Edo, Hiroi; 2010).

2.1 Picture Mining Concepts/ Definitions

Technological Changes

- Low price digital cameras
- High information transmission speed
- Low costs for information transferring
- High performance and resolution of the cameras of mobile phones.

(Ochihara, et al., 2010)

2.2 Picture Mining Backgrounds(1) Technological Changes

Social Changes

- Diffusion of mobile phones with digital cameras
- Downsizing and light-weighting of cameras
- No more resistances in taking and processing pictures (Ochihara, et al., 2010)

2.2 Picture Mining Backgrounds(1) Social Changes





2.3 Picture Mining Procedures

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